



Lowes Foods invites local residents to join the store ribbon cuttings in Myrtle Beach on May 13 at 5:30 p.m. followed by the inaugural chicken dance in the Chicken Kitchen at 6 p.m. and in Murrells Inlet on May 14 at 5:30 p.m. followed by inaugural chicken dance at the Chicken Kitchen at 6 p.m.

Lowes Foods to Reopen Myrtle Beach and Murrells Locations This Weekend!

Myrtle Beach, N.C. (MAY 13, 2016) – Lowes Foods, a Carolinas-based grocer, will celebrate the grand reopening of its Myrtle Beach store, located at 1399 South Commons Drive, on May 13. The following day, May 14, Lowes Foods will reopen its Murrells Inlet store, located at 11903 Hwy 707. The stores will include special store areas called Lowes Foods Originals, which include: Chicken Kitchen, Pick & Prep, The Beer Den, Sausage Works, The Cakery, Sunmill Wines and the Community Table.

“We are thrilled to share our newly renovated Myrtle Beach and Murrells Inlet stores with the entire community and the many visitors to the Grand Strand. The stores represent the latest innovations in our journey to completely reimagine the grocery shopping experience,” Lowes Foods president Tim Lowe said. “Like all of our stores, the two newly renovated stores are very focused on supporting all things local while providing exceptional attention to our guests. Our commitment includes offering produce sourced through our partnership with more than 200 local farmers, and featuring a wide assortment of unique local products found throughout the stores.”

In addition to these new offerings, the stores feature a wide assortment of organics, Certified Angus beef, fresh pizza and Paninis, and a clip-your-own herb garden. The stores also offer the newly updated Lowes Foods-To-Go online personal shopping service.

The Chicken Kitchen includes a variety of prepared chicken, including wings, fried and fresh-roasted chicken. “When hot chicken comes out of the rotisserie oven at Lowes Foods, our animated chicken chandelier signals the start of our special chicken celebration,” Lowe said. “Our Chicken Kitchen hosts will perform our own version of the Chicken Dance and invite guests to join in. It’s a lot of fun.”

“Our Pick & Prep area is like having your own personal sous chef. It’s one of my personal favorites,” Lowe added. “Our guests select their fruits or vegetables from our produce department. Next, our Pick & Prep hosts use their advanced knife skills to chop, slice or julienne them—however they are needed for recipes or snacks. Cooks can even customize their mix of Pick & Prep items for a recipe or pick up a prepared selection.”

The Beer Den features a craft beer collection, including numerous North Carolina-brewed beers. Guests can purchase 64-ounce growlers and then have them filled with craft beers direct from the tap. The Beer Den also offers hundreds of bottled craft beers, including the ability for beer lovers to create their own favorite six packs.

The Cakery features frosting made with real butter and real cream and opportunities to join in The Cakery Walk. A whimsical bakery where being square is incredibly cool, The Cakery is focused on all things cakes. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter icing also made fresh in-store.

A focal point of both the Myrtle Beach and Murrells Inlet stores is the Lowes Foods Community Table, where shoppers can gather to sample, enjoy and learn how to prepare local foods. The Community Table, which is constructed of reclaimed wood, also will offer events such as recipe sampling, crafts for children, gluten free eating tips and couponing classes.

About Lowes Foods

Founded in 1954, Lowes Foods employs approximately 9,000 people and operates 94 full-service supermarkets in North Carolina, South Carolina and Virginia. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit lowesfoods.com or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets. In addition, Alex Lee is the parent company of Lowes Foods, which includes 94 full-service grocery stores in North Carolina, South Carolina and Virginia, as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC.

For more information, please visit alexlee.com.
