



FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

Lowes Foods to Open Fuel Center at Simpsonville Store on January 18

- WHO** Lowes Foods, a family owned Carolinas-based grocer.
- WHAT** The fuel center will be the first part of the new Lowes Foods in Simpsonville to open. Lowes Foods also introducing its Gas Rewards program to the Greenville market
- WHEN** Wednesday, January 18 (Note: Details on the grand opening of Lowes Foods in Simpsonville to follow.)
- WHERE** The Village Market-East shopping center on the northwest corner of Woodruff Road and Sunnydale Drive in Simpsonville's Five Forks area.

About Lowes Foods Gas Rewards

Guests who shop at Lowes Foods in Simpsonville and Greer can now use their Lowes Foods Fresh Rewards Card receive a 5-cent per gallon discount for every \$100 in-store spending at Lowes Foods. Gas Rewards can be redeemed at any Lowes Foods (including the new Fuel Center in Simpsonville) and Speedway fuel stations in North Carolina and South Carolina.

Nearly 400 Speedways in South and North Carolina participate in the program including locations at:

- 2500 Poinsett Hwy in Greenville
- 2798 East Main Street in Spartanburg
- 408 West Butler Rd in Mauldin

About Lowes Foods

Founded in 1954, Lowes Foods employs approximately 9,000 people and operates nearly 100 full-service supermarkets in North Carolina, South Carolina and Virginia. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit lowesfoods.com or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets. In addition, Alex Lee is the parent company of Lowes Foods, which includes nearly 100 full-service grocery stores in North Carolina, South Carolina and Virginia, as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC.

For more information, please visit alexlee.com.

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