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Lowes Foods' CollaBEERation with Natty Green's Features Boxcar Latte Ale

Up Next: Draft Line Brewing's Swiggy Puddin' Scotch Ale

WINSTON-SALEM, N.C. (NOVEMBER 28, 2016) – Lowes Foods stores with a Beer Den are celebrating November with a special CollaBEERation with Natty Greene's Brewing featuring the brewery's Boxcar Latte Ale. The beer is a brown ale with perfected flavors of coffee with cream & sugar. Natty Green's brewed the beer with lactose and finished it with Lowes Foods' signature Boxcar coffee.

"During select months, Lowes Foods partners with a different Carolinas-based brewery to create a one-of-a-kind beer in limited supply. Each Lowes Foods' Beer Den gets one keg of the beer, and it usually goes fast," Charles Slezak, Lowes Foods' category manager for beer and wine said. "Natty Green's Boxcar Latte Ale is now available in our Beer Dens. The beer has a wonderful flavor profile. I recommend enjoying a glass soon before it's too late!"

Slezak said the December CollaBEERation will be with Draft Line Brewing to serve Swiggy Puddin' Scotch Ale a malty, slightly sweet base of Scotch Ale with the flavor and aroma of freshly baked cinnamon rolls. During the past few months, Lowes Foods has featured CollaBEERations with a number of other local breweries including Foothills Brewery, Hi-Wire Brewing, Bold Rock Hard Cider and Highland Brewing Company.

About Lowes Foods

Founded in 1954, Lowes Foods employs approximately 9,000 people and operates nearly 100 full-service supermarkets in North Carolina, South Carolina and Virginia. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit lowesfoods.com or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets. In addition, Alex Lee is the parent company of Lowes Foods, which includes nearly 100 full-service grocery stores in North Carolina, South Carolina and Virginia, as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC.

For more information, please visit alexlee.com.

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