

**FOR IMMEDIATE RELEASE**



**Lowes Foods to host “Shrill and Grill” in Clemmons**

**Clemmons, NC, October 16, 2009** - Lowes Foods is partnering with Johnsonville’s Big Taste Grill this Halloween to bring some much needed supplies to the elderly. The “Shrill and Grill” will offer an alternative to the traditional door-to-door candy collecting. The Big Taste Grill will be serving up their famous Johnsonville Brats, chips and a drink for only \$2.00 each. All proceeds from these sales will benefit Senior Services, an organization that helps the elderly live with dignity by providing meals, activities and at-home care for them. Senior Services will also be collecting donations for the upcoming holidays including Boost or Ensure, canned meats such as tuna or chicken and adult incontinence products.

The event will take place Friday October 30<sup>th</sup> from 4 until 8pm at the Lowes Foods store in Clemmons. “Shrill and Grill” will provide Halloween festivities for kids that will include a costume contest for ages 12 and under, decorating Halloween cookies and Spooky Cauldrons. There will also be an appearance from the Wake Forest Demon Deacon.

Founded in 1954, Lowes Foods employs 8500 people and operates 112 stores in North Carolina, South Carolina and Virginia. The company is committed to offering fabulous fresh foods and delivering personal attention to each of its customers. They offer programs such as Lowes Foods To Go and

Fresh Rewards that focus on saving people time and money in a family-oriented environment. Information about these programs and other services offered by the company may be found at [www.lowesfoods.com](http://www.lowesfoods.com)

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Contact:

Beth Trotter

Lowe's Food Stores, Inc.

(336) 775-3290

[beth.trotter@lowesfoods.com](mailto:beth.trotter@lowesfoods.com)