

LOWE'S FOODS, LLC– Customer Survey – Gift Card Giveaway

OFFICIAL RULES:

- 1. ELIGIBILITY:** No purchase necessary to enter or win. GIVEAWAY OPEN ONLY TO LEGAL U.S. RESIDENTS CURRENTLY RESIDING in NC, SC or VA WHO ARE 21 YEARS OF AGE OR OLDER AND WHO HAVE NOT WON A PROMOTION WITH LOWES FOODS IN THE PAST 30 DAYS. VOID WHERE PROHIBITED. Employees, subsidiaries, affiliates, vendors or contractors of Lowe's Foods, LLC, Alex Lee, Inc. company, and all other participating sponsors or members of their immediate families or households are not eligible to participate.
- 2. HOW TO ENTER:** You will be entered when you complete the online survey using the survey code in the print out that you received at the register. The survey can be accessed at www.lowesfoods.com/experience. Limit one (1) entry per household and/or e-mail address, per quarter. All entries become the exclusive property of Lowe's Foods, LLC. By entering, entrants accept and agree to be bound by these Official Rules and decisions of the judges, which are final, binding and conclusive on all matters related to this promotion. No responsibility is assumed by Lowe's Foods, LLC for lost, late, or misdirected entries or any computer, online, telephone, or technical malfunctions that may occur.
- 3. GRAND PRIZE/ODDS:** Five (5) winners will receive a \$100 Lowes Foods gift card. Additional charges and expenses are responsibility of winner. No substitution, transfer, or assignment of prize permitted. All taxes on prizes are the sole responsibility of the prize winner. Odds of winning depend on the number of eligible entries received. Approximate Retail Value of all prizes: \$500
- 4. DRAWING:** Potential winners will be selected in a random drawing each month among all eligible entries received. Decisions of judges are final in all matters relating to this promotion. Potential winners will be notified by email on or about the 15th day of every month at the email entered after completing the online survey.
- 5. RELEASE OF LIABILITY & PUBLICITY:** Acceptance of prize offered constitutes permission to use winner's name and/or likeness for purposes of advertising and trade without further compensation, unless otherwise prohibited by law. All entrants release Lowe's Foods, LLC, participating sponsors and each of their respective parents, affiliates, subsidiaries, officers, directors, agents, employees and all others associated with the development and execution of this giveaway from any and all liability with respect to, or in any way arising from, this giveaway and/or acceptance or use of the prize, including liability for personal injury, death, damages or loss. Sponsor is not responsible for prize quality or utility.
- 6. SPONSOR:** Lowe's Foods, LLC