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One Greenville-area BI-LO Store to Become Lowes Foods

BI-LO Stores in Charleston and Columbia Markets also Being Converted

WINSTON-SALEM, N.C. (SEPTEMBER 1, 2020)—Alex Lee, parent company of Lowes Foods, has signed an agreement to purchase the BI-LO store at 3619 Pelham Road.

“Since we entered the Greenville market, we felt like the Pelham Road area would be a great place for a Lowes Foods,” said Tim Lowe, President of Lowes Foods. “We previously announced plans to develop a site at Pelham and Boiling Springs Road. When this store became available to us, we felt this would be the best way for us to open a store in this area.”

The newly purchased stores will continue to operate as BI-LO until Lowes Foods completes the purchase this fall. Lowes Foods will do a complete conversion of the stores by next summer to introduce the full Lowes Foods shopping experience guests are accustomed to seeing in the Greer and Simpsonville locations, including its specialty shopping areas called Lowes Foods Originals.

When the stores initially rebrand this fall, shoppers will begin to see the products from several Lowes Foods Originals including packaged Smokehouse ribs and BBQ, SausageWorks sausages as well as Chicken Kitchen products including fried chicken, rotisserie chicken, chicken wings and in-store made chicken salad and chicken pot pies. The expanded wine department will feature Sunmill Direct, an assortment of wine sourced directly from vineyards around the globe. The bakery areas will also carry Lowes Foods’ popular L’Oven fresh cookies.

Lowes Foods will upgrade the store delis to feature Boar’s Head meats and cheeses and will update the beef selection to include Certified Angus Beef®. In addition, the stores will have an expanded produce section to include more organic and specialty products and a larger floral department featuring orchids, bouquets, and balloons.

At this time, the site at Pelham and Boiling Springs will be actively marketed for sale. Lowe said that in addition to the two stores in the Greenville market, two BI-LO stores in the Charleston market and two in Columbia will undergo similar conversions to Lowes Foods in the coming months.

About Lowes Foods, LLC

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates 74 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table. To learn more, visit lowesfoods.com or follow Lowes Foods on Facebook, Instagram, or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

About Alex Lee, Inc.

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 14,000 people. It serves as the parent company of Merchants Distributors, which provides full-service, wholesale distribution to supermarkets; Souto Foods, a distributor of authentic Hispanic foods; Lowes Foods, which operates full-service grocery stores in North Carolina, South Carolina, and Virginia; and W. Lee Flowers, a wholesale distributor based in Scranton, South Carolina, which also owns and operates retail stores under the KJ’s Market and IGA brands. Alex Lee is based in Hickory, North Carolina. For more information, please visit alexlee.com.

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