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NOTE TO EDITORS: To download the Lowes Foods logo, please go to [lowesfoods.com/about-us/media/media-kit](https://lowesfoods.com/about-us/media/media-kit).

**Lowes Foods Launches Annual Friends Feeding Friends  
Initiative to Help Feed Local Families**  
*Support for Healthy Family Project*

WINSTON-SALEM, NC (NOV. 13, 2025)—Lowes Foods, a Carolinas based grocer headquartered in Winston-Salem, will again host its Friends Feeding Friends initiative during the holiday season. The initiative invites guests to purchase specially marked bags at their local Lowes Foods store, with all donations staying within the community where they are purchased.

In addition to Friends Feeding Friends, Lowes Foods is partnering with the Healthy Family Project to provide meals to the local community. When a shopper purchases specially marked products, those companies will donate to the program. Past campaigns have raised enough to fund 750,000 meals.

“The need for food assistance will likely be significant during the 2025 holiday season, and Lowes Foods is pleased to provide food through our own Friends Feeding Friends initiative again this year as well as supporting the Healthy Family Project,” said Tim Lowe, President of Lowes Foods. “Store guests will see information on how to contribute food to Friends Feeding Friends during November and December. We thank our vendors and store guests for their support to help put much-needed food on the tables of local families.”

**About Lowes Foods, LLC**

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates more than 80 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](https://lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc.

**About Alex Lee, Inc.**

Founded in 1931, Alex Lee is a family-owned and operated company that employs approximately 15,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets, Souto Foods, a distributor of authentic Hispanic foods, and Import Mex, a distributor of Mexican and Central American products. Alex Lee is also the parent company of Lowes Foods, which includes nearly 85 full-service grocery stores in North Carolina, South Carolina, and Georgia. In addition, Alex Lee, Inc. is the parent company of W. Lee Flowers & Company, which operates approximately 60 IGA and KJ’s Market grocery stores and provides wholesale distribution to supermarkets. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](https://alexlee.com).

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