



Media contact: Steve Bumgarner, 336-722-9660/336-403-0955 [steve@capturevalue.com](mailto:steve@capturevalue.com)

## Lowes Foods Announces Two Newly Remodeled Stores in the Charleston Area

*Hanahan on 8/5 at 5pm and West Ashley on 8/12 at 5pm*

WINSTON-SALEM, N.C. (JULY 22, 2021)—After extensive renovations, two former BI-LO locations will complete their transition to Lowes Foods stores in the next three weeks. Alex Lee, parent company of Lowes Foods, purchased the two grocery stores in September 2020. They are located at 1000 Tanner Ford Boulevard in Hanahan and 3125 Bees Ferry Road in West Ashley.

The Hanahan store will temporarily close on Tuesday August 3 at 6 pm for the finishing touches. The new store will be unveiled at 5 pm on Thursday August 5. The store in West Ashley will temporarily close on Tuesday August 10 at 6 pm with an unveiling on Thursday August 12 at 5 pm.

“We are excited about the re-opening of these stores and presenting a full Lowes Foods experience to our guests,” said Tim Lowe, President of Lowes Foods. “We appreciate everyone’s patience as we went through that awkward transition phase. I think the final result will be well worth the wait, and we hope everyone will stop by and see the changes.”

After completion, the stores will feature Lowes Foods Originals, areas that are unique to Lowes Foods:

- **The Beer Den** offers the finest selection of crafts and drafts that is fantastically varied and local. Shoppers can grab a pint and sip while they shop or fill a growler or crowler to take home. There are seasonal offerings of unique beers, special events, and tap takeovers. Stop by on Thursday for half price pints or Fridays for Friday Night Flights.
- **The Smokehouse** offers a daily rotation of wood-smoked meats—including beef, pork, chicken, and salmon—using a variety of woods to infuse flavor. You can pick them up ready to eat or ready to take home and heat.
- **Pick & Prep** is like having a personal sous chef. Pick & Prep offers packaged, grab-and-go fruits and veggies that are cut fresh throughout the day. The area also is open for custom orders. Only need half an onion? Need just a few sprigs of mint for your recipe? Shoppers can get just what they need how they need it. Pick & Prep chefs will slice, dice, mince or cube fruits and vegetables while you shop.
- **Bread Crumb** is the place to find fresh breads baked right in the store – everything from traditional sourdough and baguettes to sweet breads to savory focaccias that are perfect by themselves or for a sandwich.
- **Sammy’s** is the place to grab a sandwich or pizza for a quick lunch or dinner. Shoppers can have these custom made using Boar’s Head© products or something from the Smokehouse and vegetables from Pick & Prep or choose to grab them and go. You can pull up a chair and eat in the store or take it home or back to work.
- **The Cakery** is a whimsical bakery where being square is incredibly cool. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter.
- **The Chicken Kitchen** is the place to find all things chicken – rotisserie chicken, fried chicken, chicken wings, chicken pot pies, chicken tenders, chicken salad, and Cock-a-Doodle Noodle soup. The chicken is fresh and never frozen, locally sourced, and is raised with “no antibiotics ever.” When hot chicken comes out of the rotisserie oven, the animated chicken chandelier signals the start of Lowes Foods’ special chicken celebration, including a unique version of the Chicken Dance.
- **Divine Cut** features the same Certified Angus Beef ® served by high end steak houses. Shoppers can pick up custom cut dry-aged steaks to put on their grills to make every cook out feel like a special meal.

The stores will also have online shopping through Lowes Foods to Go, SausageWorks sausages, and the very popular L'Oven cookies in the bakery.

Lowes Foods has two other stores in the Charleston area, one in Mount Pleasant and one in Summerville. Alex Lee also purchased the former BI-LOs on John's Island and in Moncks Corner and transitioned those stores to KJ's Markets.

#### **About Lowes Foods, LLC**

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates 80 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](http://lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc. For more information, please visit [lowesfoods.com](http://lowesfoods.com).

#### **About Alex Lee, Inc.**

Founded in 1931, Alex Lee is a family-owned and operated company that employs nearly 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets across the Southeastern United States. In addition, Alex Lee is the parent company of Lowes Foods as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](http://alexlee.com).

# # #