



Media contact: Steve Bumgarner, 336-722-9660/336-403-0955 [steve@capturevalue.com](mailto:steve@capturevalue.com)

Media are invited to tour store and conduct interviews with videography/photography from 10 a.m. to 3 p.m. on Tuesday, May 19<sup>th</sup>. **Media must make appointment** by emailing [scott@capturevalue.com](mailto:scott@capturevalue.com) or calling 336-722-9660, 336-408-5247

## Lowes Foods to Open Southport Store on May 20

SOUTHPORT, N.C. (MAY 15, 2020) – Lowes Foods, a Carolinas-based grocer, will open its newest store located at 5011 Southport Crossing Way on Wednesday, May 20 at 8am.

The new store features the Lowes Foods To Go service with an expanded number of pick-up locations to accommodate increased shopping during peak seasons. “Our new Southport store was designed to serve the large number of visitors who come to Southport and also the local residents of the area,” Lowes Foods President Tim Lowe said. “At a time when shoppers are using our Lowes Foods To Go service online ordering and pick-up service more than ever, we hope this store will be a welcome addition to the Southport community.

The Southport store also includes the first Boxcar Coffee on the coast. This coffee shop will serve coffee, tea, and lattes as well as an assortment of coffee that can be purchased by the pound to drink at home. Boxcar Coffee will be located next to an expanded Beer Den which will have beers on tap for growler fills as well as a wide assortment of local breweries.

“Like all our Lowes Foods stores, our new Southport store is very focused on supporting all things local,” Lowe added. “Our commitment to local includes offering produce sourced through our partnerships with more than 200 farmers from the Carolinas and featuring a wide assortment of unique local products found throughout the store.” The new store also features a wide assortment of organics, prepared, and bulk foods.

Like the store in Oak Island, the new Southport store will have the special areas called Lowes Foods Originals. These areas of the store include Smokehouse, Sammy’s Bread Crumb, The Cakery, Chicken Kitchen, and Pick & Prep.

Lowes Foods Originals featured in the Southport store include:

- Smokehouse** offers a daily rotation of wood-smoked meats—including beef, pork, chicken, and salmon—using a variety of woods to infuse flavor. You can pick them up ready to eat or ready to take home and heat.
- Sammy’s** menu includes signature sandwiches that feature ingredients from Lowes Foods Originals such as SausageWorks, Chicken Kitchen, and Smokehouse. There are also create-your-own sandwiches, pizzas, and paninis that can be heated and ready to eat in just 90 seconds.

- **Bread Crumb** brings the bakery experience to life by featuring fresh-baked artisanal breads that are hand-crafted, all natural and have no preservatives. Lowes Foods’ signature Cobblestone breads are baked using fresh ingredients throughout the day, and the store’s Hot Fresh Bread program promises fresh-from-the-oven loaves from 4:30 p.m.–7:30 p.m. every day—perfect to pick up for dinner.
- **The Cakery** is a whimsical bakery where being square is incredibly cool. The Cakery features “Scrumptiouslyumptiously” delicious square cakes in all sizes that are assembled before your eyes, topped with icing made fresh in-store with real cream and real butter.
- **The Chicken Kitchen** includes a variety of prepared chicken that is fresh and never frozen, locally sourced, and is raised with “no antibiotics ever.” When hot chicken comes out of the rotisserie oven, the animated chicken chandelier signals the start of Lowes Foods’ special chicken celebration, including a unique version of the Chicken Dance.
- **Pick & Prep** offers shoppers help by cutting prep time in the kitchen so they can enjoy a little more quality time at the table. Pick & Prep chefs cut, slice, dice, mince, and cube your fruits and vegetables the way you prefer, while you shop. Pick & Prep also offers an array of packaged, grab-&-go fruits and veggies that are cut fresh throughout the day.

#### **About Lowes Foods, LLC**

Founded in 1954, Lowes Foods employs nearly 9,000 people and operates 74 full-service supermarkets in the Carolinas. Locally owned and operated, Lowes Foods is truly a homegrown company committed to bringing community back to the table, by providing customers with the freshest and most innovative local products from local suppliers. The company maintains a strong focus on exceptional attention to our guests, with services like Lowes Foods-To-Go personal shopping and gas rewards discounts. To learn more, visit [lowesfoods.com](http://lowesfoods.com) or follow Lowes Foods on Facebook or Twitter. Lowes Foods, LLC is a wholly owned subsidiary of Alex Lee, Inc. For more information, please visit [lowesfoods.com](http://lowesfoods.com).

#### **About Alex Lee, Inc.**

Founded in 1931, Alex Lee is a family-owned and operated company that employs nearly 10,000 people. It serves as the parent company of Merchants Distributors, LLC, which provides full-service, wholesale distribution to supermarkets across the Southeastern United States. In addition, Alex Lee is the parent company of Lowes Foods as well as Just Save food stores in North Carolina. Alex Lee, Inc. is based in Hickory, NC. For more information, please visit [alexlee.com](http://alexlee.com).

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